



2021 AAAS Annual Meeting Submission Webinar

June 16, 2020

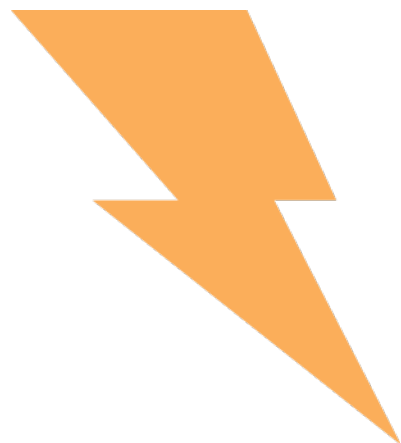
**UNDERSTANDING
DYNAMIC
ECOSYSTEMS**

AAAS | ANNUAL MEETING





AGENDA



- ☐ Audience
- ☐ E-scientific Sessions
- ☐ Submission Tips
- ☐ E-career Workshops
- ☐ Tips for Submitting
- ☐ Timelines
- ☐ Whom to Contact



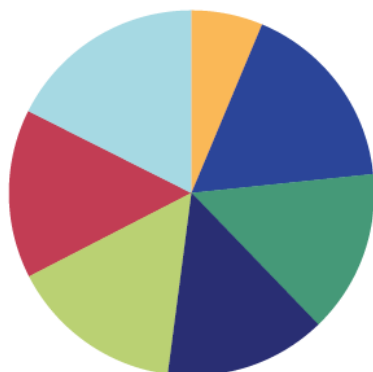
UNDERSTANDING DYNAMIC ECOSYSTEMS



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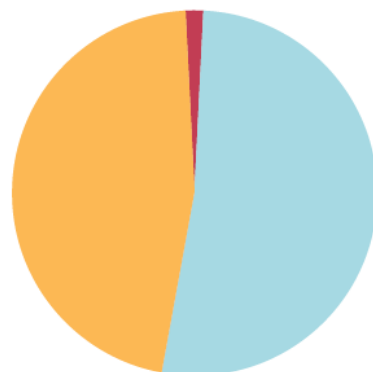


AGE



- Under 25 years
- 25–34 years
- 35–44 years
- 45–54 years
- 55–64 years
- 65 years or over
- Unspecified

GENDER



- Female/Woman
- Male/Man
- Prefer to Self-describe/
Non-binary/3rd gender

INDUSTRY



- Academic
- Government
- Industry/Consultant
- Retired
- Research & Clinical/Hospital
- Other
- Unspecified



UNDERSTANDING DYNAMIC ECOSYSTEMS



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Coverage included:

- Washington Post
- Forbes
- The Guardian
- BBC
- The Economist
- India Today
- The Independent and more...



During the 2020 Annual Meeting,
#AAASmtg hashtag received

- 200K+ impressions
- 70k interactions on Twitter
- 8K+ unique accounts posted about the conference



The **2020 Annual Meeting** in Seattle, WA generated over 1,400 mentions in major news outlets around the world.



Print readership of meeting articles estimated at:

- 70 million+ in the U.S. press
- 15 million+ in international press



Opportunities to Feature Your Group:

Scientific Sessions

Submission site is open.

Deadline for submission:

~~Thursday, April 16, at 11:59 p.m. PT~~

Tuesday, July 14, at 11:59 p.m. PT

Focus: Newsworthy and timely topics, data driven
Review: Volunteer Reviewers and Program Committee



Format of a Session:

- One organizer
- One co-organizer
- Three panelists
- Optional moderator and discussion





Scientific Sessions Re-envisioned

Replace

(1) 90-min Scientific Session

With

(3) Pre-conference videos

each focusing on a speaker

(1) On-site 35-min Live Panel Session

(+) Post-session discussions



Scientific Session Breakdown

Part 1: Pre-recorded Spotlight Videos

Each session will have 3 videos,
each focusing on a different speaker

All videos pre-released on a staggered
schedule:

- ✓ starting end of January
- ✓ daily by track

Part 2: Live Panels

Held **February 8-11, 2021**

- ✓ On-site 35-min group session
- ✓ With all the panelists present
- ✓ Q&A with pre-collected questions and virtual audience



Session Panelists

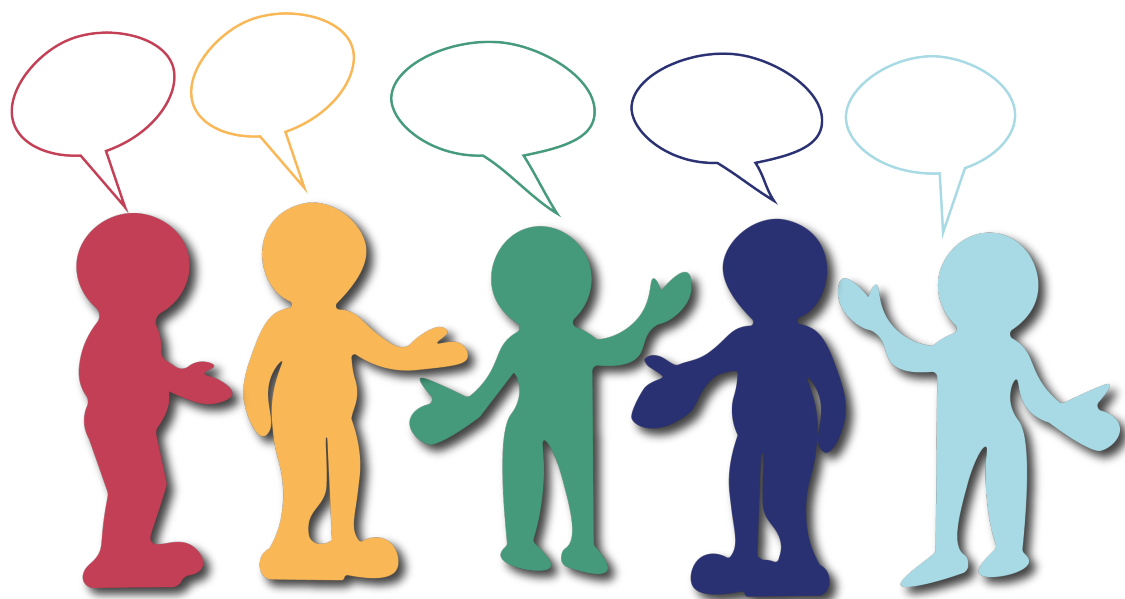
Moderator: MC, Timekeeper, Ref

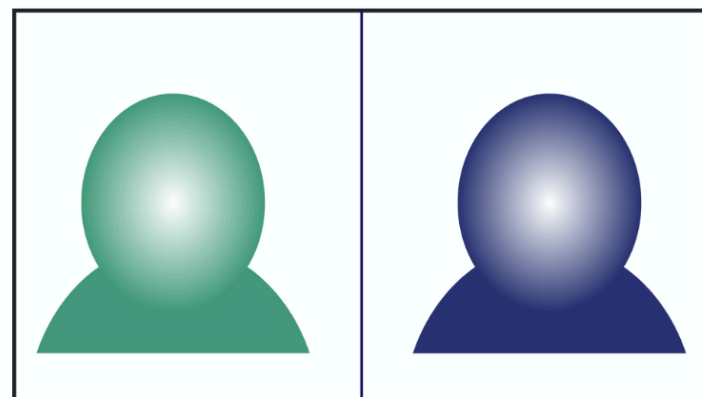
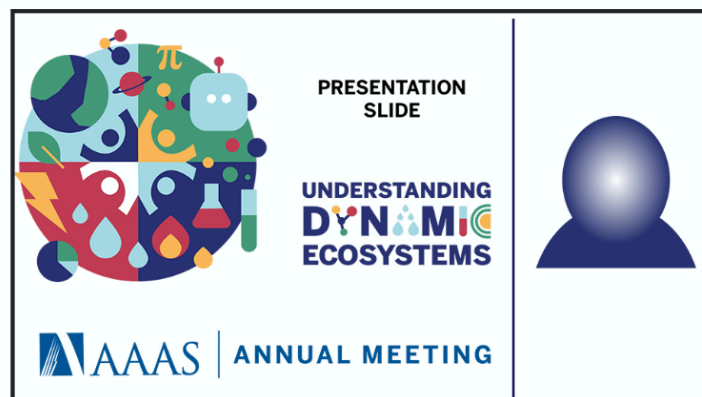
Speakers: As before

NEW!

Respondent(s): Tester, Questioner

No Discussants





Scientific Sessions, Part 1: Pre-Recorded Presentations

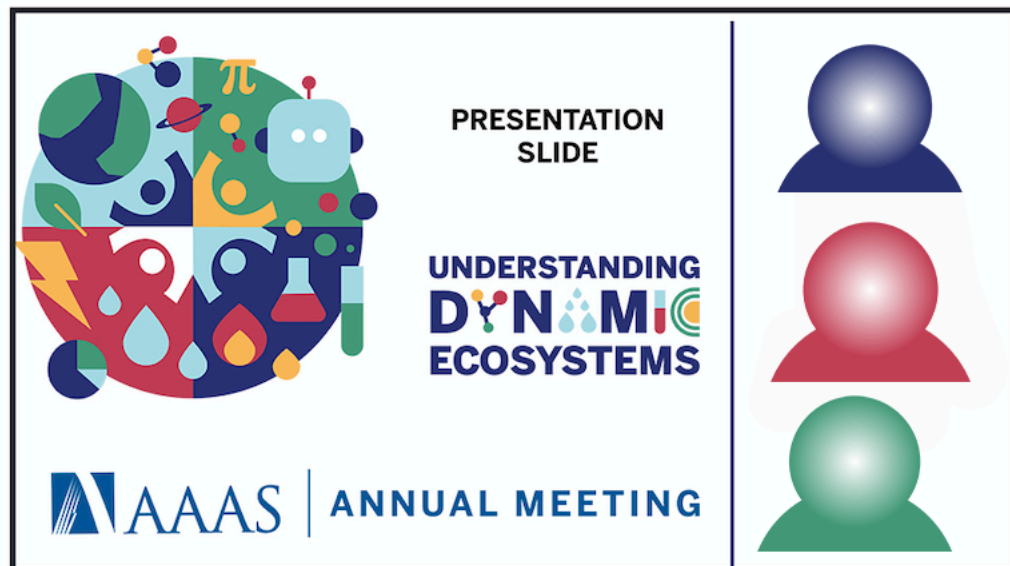
3 speaker videos per scientific session, with mechanism to collect viewer's questions.

Timeline Breakdown

- 0:00-0:01 Moderator introductions
- 0:02-0:12 Speaker presents findings and data
- 0:13-0:19 Respondent asks questions about presented finding
- 0:19-0:20 Moderator's concluding remarks



Why Pre-release the Videos?

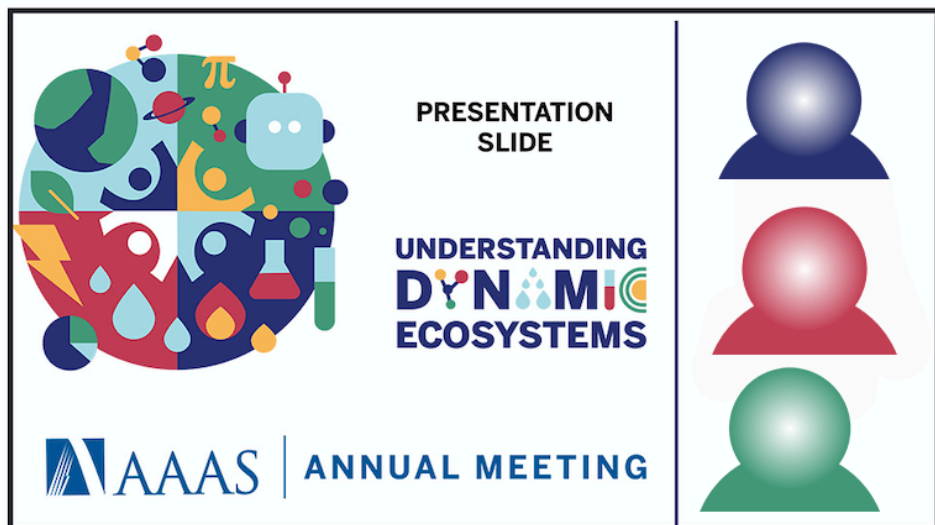


Zoom Fatigue is real. There are many sessions and we aim to reduce them to virtual consumable bytes.

Attendees can set their own timetable to view presentations of interest and avoid zooming-out.



What if Attendees Don't Pre-watch the Spotlight Videos?

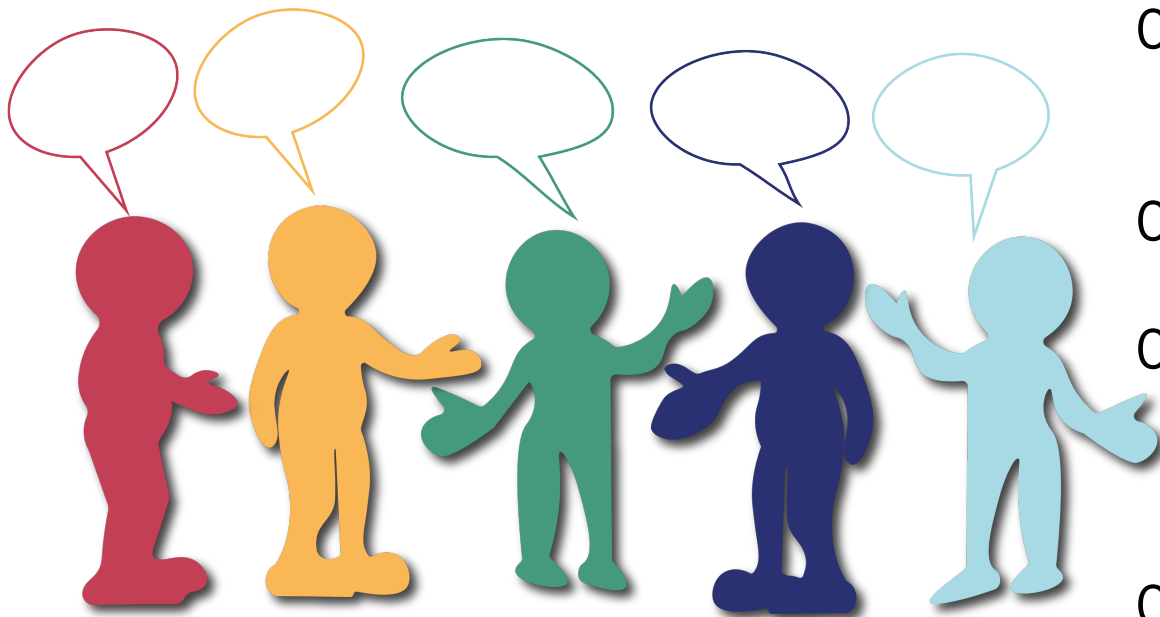


The moderators will be asked to do a 5-minute recap at the beginning of the session, so there will be a brief orientation.

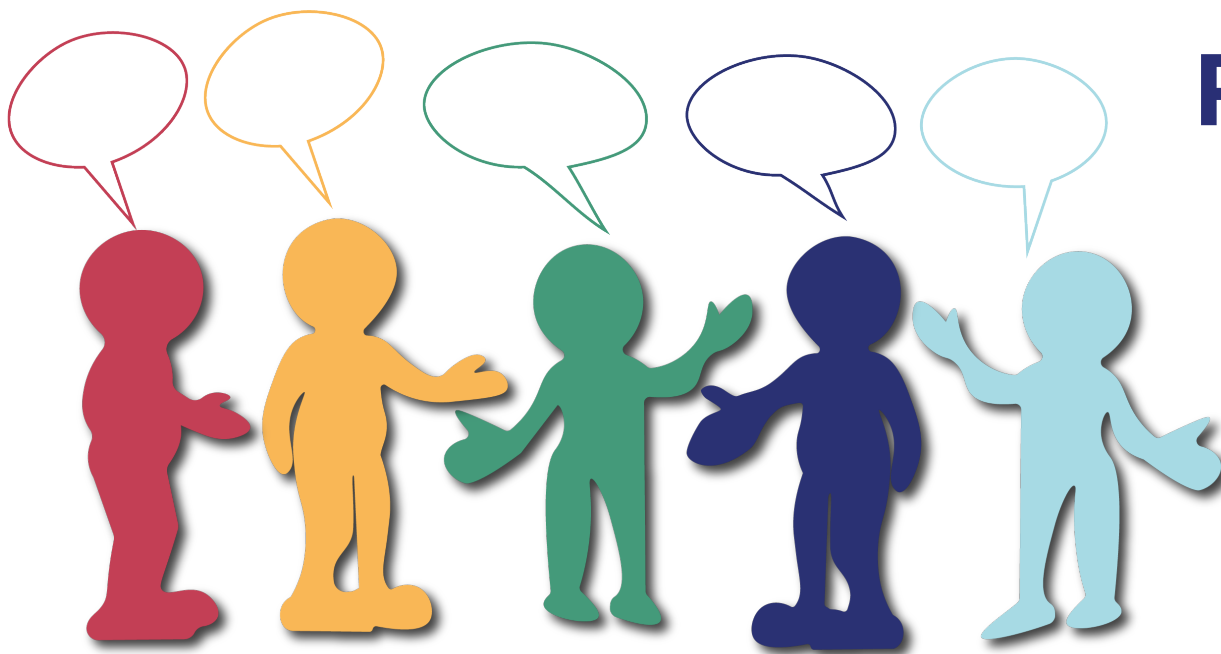
After watching the session, paying attendees will still have access to the pre-videos.



Scientific Sessions Part 2: Live Panel



- 0:00-0:05 Moderator welcomes participants and gives brief (2 sentence) recap of each pre-recorded video
- 0:06-0:20 Speakers discuss how their findings relate to other speakers' findings
- 0:20-0:33 Q&A with respondent(s)
How findings relate (or don't)
Questions taken from online audience
- 0:34-0:35 Moderator's concluding remarks



Post Live Panel

- Online hallway discussions
- Other networking opportunities



The Conference Theme

- ☐ How are we defining ecosystems?
- ☐ “How to” creatively harness science, engineering, technology, and policy to address underlying problems in various spheres
- ☐ “How to” create sustainable change



Research Challenges:

- ☐ COVID-19
- ☐ Toxins and pollution remediation
- ☐ Artificial intelligence, robotics, nanotechnology, and human-machine interface applications
- ☐ Modeling—traditional methods to quantum computing
- ☐ Weathering extreme climate and geological changes



Research Challenges Continued:

- ☐ Microbiomes
- ☐ Genetic engineering challenges
- ☐ Social ecosystems
- ☐ Systems of interaction and community-building both in-person and virtually
- ☐ Invasive species



Scientific Session Proposals Should Be...

- ☐ Highlighting inter- and cross-disciplinary collaborations and discoveries
- ☐ Newsworthy and timely topics with broad relevance for the interdisciplinary AAAS audience.
- ☐ Showcasing the diversity of the sci/tech community



Successful Proposals:

- Demonstrate **ground-breaking** research results or new angles for approaching a topic
- Focus on multiple projects, **not just one**
- When discussing policy, make sure it is **data driven**



Notes on Diversity:

- ☐ Gender
- ☐ Race and ethnicity
- ☐ Scientific discipline
- ☐ Institution
- ☐ Geographical area
- ☐ Career stage



Session Proposal “Don’ts”

- ☐ Don’t submit an incomplete proposal
- ☐ Don’t wait until after the deadline to submit
- ☐ Don’t include high profile speakers if you have no connection to them



Opportunities To Feature Your Group:

Career Workshops

Submission site is open.

Deadline for submission:

~~Thursday, April 16, at 11:59 p.m. PT~~

Tuesday, July 14, at 11:59 p.m. PT

Focus: Students and Scientists focused on seeking STEM careers and/or sharpening or supplementing their skills.

Review: Program Committee



Format of Workshops:

- One coordinator/one co-coordinator
- Up to 3 speakers
- No ~~h~~table
- Speakers encouraged to walk around
- Will be in the Expo



Career Workshops Re-envisioned

Replace

(1) 90-min Workshop

With

Live 60-minute Workshop with:

- 1-2 Activities
- 1 Downloadable handout

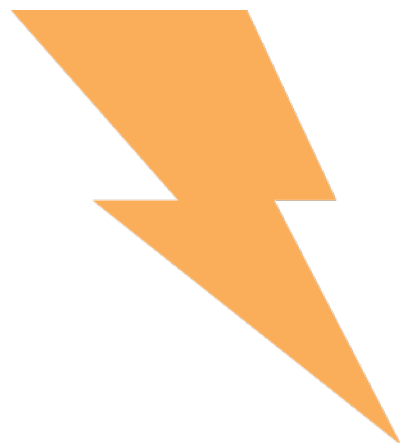


Successful Career Workshops:

- Highlight opportunities or resources
- Explore a variety of career choices and routes
- Sharpen science communication skills
- Help with life and work skills
- **Not a venue to discuss scientific findings**



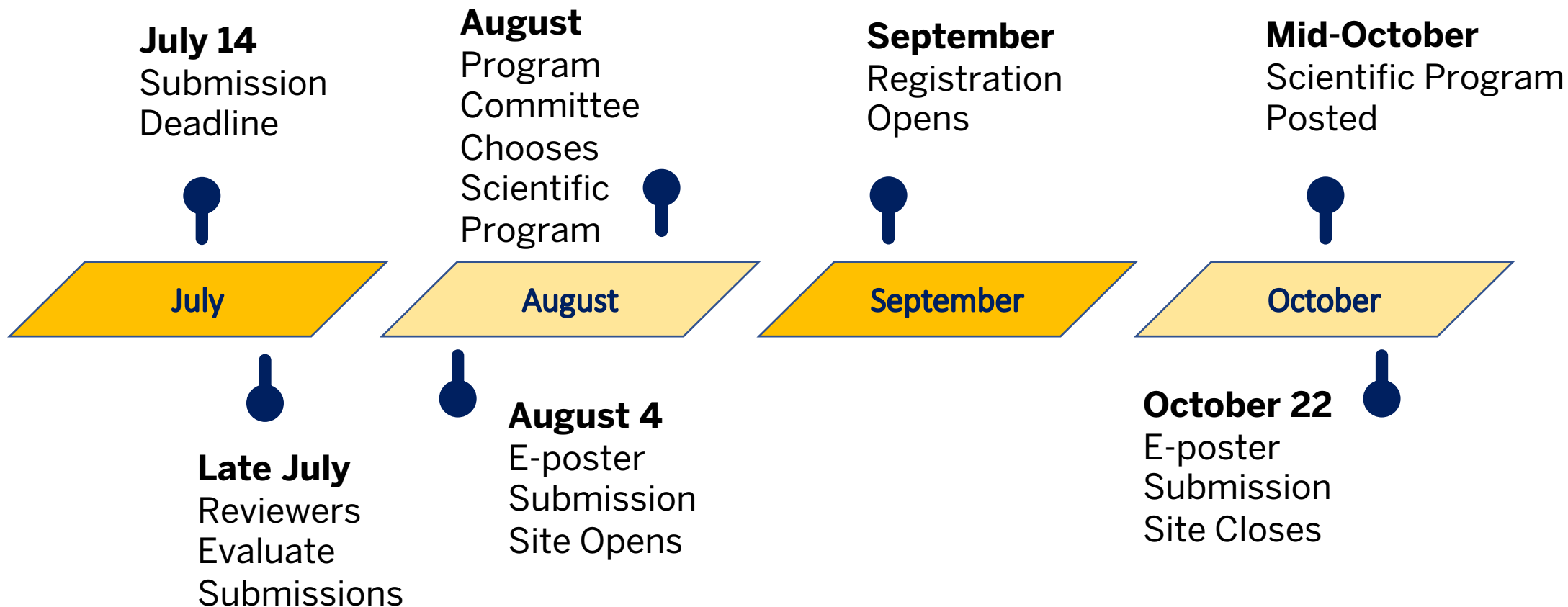
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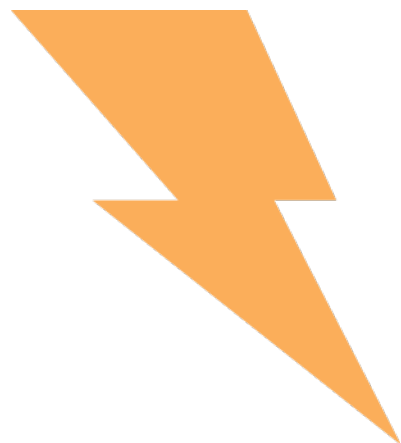


UPDATED TIMELINE





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QUESTIONS?

Scientific Sessions/Career Workshops:

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Exhibits/Sponsorships:

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