The 2022 AAAS Annual Meeting Will Be Held in Philadelphia
February 17-20 And Online
TABLE OF CONTENTS

Page
3  About AAAS Annual Meeting
4  Attendees
5  Recent Sponsors
6  Sponsorships
9  Exhibitor Info
JOIN US AT THE HYBRID 2022 AAAS ANNUAL MEETING

Enhance your visibility at the AAAS Annual Meeting, the world’s largest and most widely reported multidisciplinary scientific gathering. Don’t miss your chance to grab the attention of researchers, journalists, policymakers, students, and funding agencies. The 2022 meeting will take place in Philadelphia February 17-20 and online with pre-recorded content released in late January 2021.

Philly, here we come!

We invite those who are comfortable doing so to join us February 17-20 in Philadelphia. To ensure that as many people as possible are able to participate in the Scientific Sessions, they will be entirely virtual. Speakers can participate from wherever they feel comfortable, including Philly. For those who join us in Philly, we’ll have Community Viewing Pods where attendees can view the Scientific Sessions with friends and colleagues, enabling those spontaneous hallway connections and conversations that we’ve all missed.

After a year of attending virtual convenings, we’ve come to appreciate many benefits, but we still long for the things that can only happen in person. Impact those who empower with evidence—by sponsoring the world’s largest interdisciplinary science meeting.

The American Association for the Advancement of Science (AAAS)

The world’s largest multidisciplinary science society and publisher of the Science family of journals. Today, it is well known as the preeminent international organization dedicated to advancing science, engineering and innovation for the benefit of all people and a leading publisher of original science journalism and cutting-edge research through the Science family of journals. With more than 120,000 individual members in more than 91 countries and more than 250 affiliated societies from across disciplines, AAAS has an unrivaled reach across the science, engineering, and policy communities and is a leader in providing a voice for science on societal issues and promoting and defending the integrity of science and its use.

 Reserve a visibility opportunity now by contacting Jordan at jschwartzbach@aaas.org or (202) 326-6432. #AAASmtg
ATTENDEES

Our attendees represent a highly educated, global market that promotes effective scientific research and practice. They are technologically savvy, always looking for new and improved methodological tools and resources.

Whether your goal is to point with a wide brush, or target specific groups, we can tailor a specific sponsorship package to best address your marketing goals.
Reserve a visibility opportunity now by contacting Jordan at j schwartzbach@aaas.org or (202) 326-6432.
SPONSORSHIPS

SESSIONS

Plenary Sessions

$30,000 Virtual or $55,000 Physical
Your chance for your organization to empower with evidence on our largest stage. Share and speak to thousands of scientists, policy makers, and journalists how your organization is contributing to society’s understanding of the world around. Virtual and Physical sponsorships available.

Topical

$10,000 Virtual or $20,000 Physical
Invited, highly respected experts in their fields, our topical presentations from various disciplines share how their evidence impacts us all. Sponsoring a topical lecture highlights your organization’s support for the topic and gives you the ability to speak to the topic.

Focus Group

$15,000 Virtual or $20,000 Physical
We bring together the top researchers, academics, policymakers, and journalists of various demographics and career levels. Hold a virtual or in-person focus group to better serve these communities, so your plans are empowered with evidence.

Sponsored Workshops

$5,000
Have a resource for our attendees, a new initiative, or want to just highlight your organization? Then Empower the attendees with a 45-minute workshop open to all.

On the right: Bill Gates addresses the 2020 AAAS Annual Meeting (Credit: Robb Cohen Photography & Video)
SPONSORSHIPS

NETWORKING

Welcome Reception
$75,000
Help us welcome everyone after a year of screens and lack of passed appetizers. Address our attendees at the first networking event in 2 years and invite them to empower each other with a conversation over some crudité and a beverage of their choice.

Social Media Hub
$20,000
Who said that? Help our attendees see everything happening at the Annual Meeting with a social media hub which tracks #AAASmtg on social media platforms and a hashtag of your choosing.

Press Wine and Cheese
$15,000
Stories filed, notes compiled, coffee consumed; time to relax, network, and learn more about your company’s initiatives. Invite the press for an exclusive wine & cheese reception.

Happy Hour Bar Session
$15,000
Connect virtual attendees and physical with a shared activity. A trained bar tender will guide attendees through the steps of making a specialty cocktail. Help provide a new skill and end their day with a drink of their choice.

Closing Reception
$60,000
Help us close out the 2022 meeting with a bang. Similar to a Plenary sponsorship you will have 5 minutes for a company representative to highlight how they contribute to the scientific ecosystem by empowering it with evidence.

Sponsor Pods
$20,000
We have all missed networking, but enjoy the connectivity going virtual has provided us. Sponsor a pod where our session will be broadcasted and provide a destination for physical attendees to network.

Press Coffee
$10,000
Help build a rapport with the international press team by sponsoring their coffee, fuel their mind while they work to file stories on the sessions they attended that day.

Morning Stretch
$15,000
Have attendees start their day and start firing their neurons. A virtual practice that will include a brief message from your organization and logo recognition.

Reserve a visibility opportunity now by contacting Jordan at jschwartzbach@aaas.org or (202) 326-6432.

#AAASmtg

AAAS ANNUAL MEETING

AMERICAN ASSOCIATION FOR THE ADVANCEMENT OF SCIENCE
SPONSORSHIPS

BRANDING

Registration
$50,000
Reach every participant, physical AND virtual. Be the first thing attendees see with your organization co-branded with AAAS on the registration site, registration kiosk in Philadelphia and provide a message to ALL attendees in their confirmation email.

Sci-Mic
$30,000
Support science communication by supporting the Sci-Mic Studio. Have your company mentioned in science podcasts recordings and highly visible in our studio area.

Attendee Snack
$17,500
Be associated with nourishment and energy by sponsoring a snack during the day.

Rechargable Table
$15,000
Keep the meeting going by providing a space to everyone to recharge their personal batteries, and their devices.

Wifi
$50,000
Connection is vital to our ability to communicate and empower each other. A slow connection can inhibit the exchange of ideas or prevent new discoveries. Show your organizations value for communication and empower our attendees to stay connected.

E-Poster
$25,000
Supporting early career scientists and students are crucial to empowering our society with evidence. Sponsor our e-poster competition with your logo physically and virtually shown in our e-posters and support the winners

Attendee Coffee
$12,500
While based on anecdotal evidence, coffee empowers our attendees. Help keep them going by sponsoring a coffee break to show your support.

Lanyards
$15,000
Every picture taken in Philly with attendees would include your logo. Have high visibility of your organization empowering our attendees to showcase their evidence
RESERVE YOUR BOOTH NOW!

HYBRID APPROACH
We recognize that meeting participants’ comfort and ability to travel vary, hence the 2022 AAAS Annual Meeting will be held in Philadelphia February 17-20 and online. Virtual booths are great to get in front of our virtual attendees, and also provide some background information to entice attendees in Philadelphia to visit your booth. All physical booth purchases come with a virtual booth for an additional value. Email Jordan at jschwartzbach@aaas.org for more information.

EXHIBITOR SCHEDULE

WEDNESDAY
Set up
9:00 AM – 5:00 PM

THURSDAY
Set up
9:00 AM – 4:30 PM
Welcome Reception
6:30 – 8:30 PM

FRIDAY
9:00 AM – 4:00 PM

SATURDAY
9:00 AM – 4:00 PM

SUNDAY
9:00 AM – 4:00 PM
Tear down
4:00 – 6:00 PM

Attract and influence
attendees at every stage of their career, from students and entry-level scientists and engineers to renowned science and technology leaders.

Meet new collaborators
and reconnect with colleagues as they attend activities in and near the Expo, such as workshops, podcast presentations, e-poster presentations, and more.

Network
with scientists, engineers, policymakers, educators, students, and funding agencies during social events and receptions.

Application
Please visit meetings.aaas.org/sponsors-exhibitors and follow the application button to submit exhibitor application today!

BOOTH RATES

<table>
<thead>
<tr>
<th></th>
<th>Affiliate</th>
<th>Nonprofit/University</th>
<th>Private</th>
</tr>
</thead>
<tbody>
<tr>
<td>Virtual</td>
<td>$500.00</td>
<td>$750.00</td>
<td>$1,000.00</td>
</tr>
<tr>
<td>Inline</td>
<td>$1,750.00</td>
<td>$2,000.00</td>
<td>$2,250.00</td>
</tr>
<tr>
<td>Corner</td>
<td>$2,000.00</td>
<td>$2,250.00</td>
<td>$2,500.00</td>
</tr>
</tbody>
</table>

*Physical booths will be 10’x10’ in size include 3ft blue drape along the side of the booth and 8ft blue and white drape along the back. Additional booth furnishings can be ordered through our exclusive general service contractor, Fern.

Reserve a visibility opportunity now by contacting Jordan at jschwartzbach@aaas.org or (202) 326-6432.