



TOWARD SCIENCE WITHOUT WALLS

 AAAS | ANNUAL MEETING

SPONSOR AND EXHIBITOR PROSPECTUS

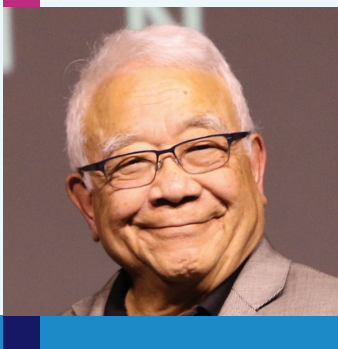
The 2024 AAAS Annual Meeting will meet in
Denver, Colorado, at the Colorado Convention Center, February 15-17

AMERICAN ASSOCIATION FOR THE ADVANCEMENT OF SCIENCE

The world's largest multidisciplinary scientific society and a leading publisher of cutting-edge research through its *Science* family of journals, the American Association for the Advancement of Science has individual members in more than 91 countries around the globe. With 120,000 individual members and more than 260 affiliated societies from across disciplines, AAAS has an unrivaled reach across the science, engineering, and policy communities and is a leader in providing a voice for scientists on societal issues and promoting and defending the integrity of science and its use.

AAAS VISION STATEMENT

A boldly inclusive, mobilized, and global scientific community that ignites, enables, and celebrates scientific excellence and science-informed decisions and actions.



Keith Yamamoto, Ph.D.
AAAS President and Chair,
2024 AAAS Annual Meeting
Vice Chancellor for Science Policy
and Strategy, University
of California, San Francisco

Dear Friends and Colleagues in the Science and Technology Community,

I am delighted to announce that the 2024 AAAS Annual Meeting will be held in Denver Colorado, February 15-17, 2024, and to invite your participation. Don't miss your chance to network with researchers, journalists, policymakers, students, and funding agencies, and to hear talks from top scientists describing exciting, important new discoveries, developments and technologies.

In addition, the Annual Meeting theme, *Toward Science Without Walls*, will explore the consequences of barriers that currently fragment our community, separating us by discipline, approach, institution, nation, access, wealth, seniority, race, and gender. We will consider solutions, and envision a seamless ecosystem that would drive more innovative, equitable, rapid, open science and technology.

Join us in Denver, Colorado for the 2024 AAAS Annual Meeting!

Schedule an exploratory call with Jill Perla today by emailing
JPerla@aaas.org

AAAS ANNUAL MEETING

The AAAS Annual Meeting is one of the world's most prominent and widely reported multi-disciplinary scientific gatherings. The meeting highlights the latest groundbreaking STEM research and policy that advances knowledge for the benefit of all people. In 2024, we will gather in Denver, Colorado for the 190th Meeting of the American Association for the Advancement of Science.

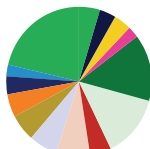
AAAS ANNUAL MEETING ATTENDEES

Our nearly 4,500 attendees represent more than 65 countries. This is a highly educated global market that promotes effective scientific research and practice. They are technologically savvy, always looking for new and improved STEM tools and resources. Whether your goal is to paint with a wide brush or target specific groups, we can tailor a specific sponsorship package to best address your marketing objectives.

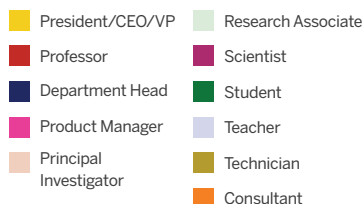
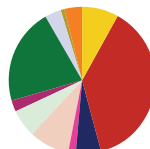
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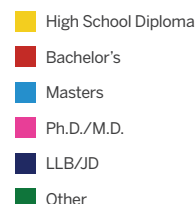
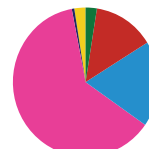
DISCIPLINE



PROFESSION



HIGHEST DEGREE



RECENT PARTNER ORGANIZATIONS



PARTNER ENGAGEMENT OPPORTUNITIES

Showcase your thought leadership and maximize brand exposure. By purchasing any of our engagement packages, you will gain visibility and multiple opportunities throughout the conference to promote your company's projects, products, and services directly to attendees. In helping us educate our audience with your solutions to today's technology challenges, you'll get a chance to boost market awareness for your organization and gain valuable insights about your customers' needs, all while generating valuable leads!

PROGRAMMING

Plenary Lectures \$65,000

Have your representative welcome attendees to our largest session and highlight how your organization explore the theme, *Toward Science Without Walls* in a five-minute address prior to a named lecturer's talk. Previous Plenary Sessions have included major figures including US presidents, Nobel laureates, and visionaries across STEMM fields.

Topical Lectures \$25,000

Highly respected in their fields, our invited experts give presentations on various disciplines and share how their research impacts the scientific endeavor. Highlight your organization's support by addressing attendees prior to the start of the topical lecture.

Student E-Posters \$20,000

Encouraging and enabling a diverse, inclusive next generation of scientists is crucial for advancing *Toward Science Without Walls*. Your organization can play a critical role in recognizing the original research of hundreds of undergraduate and graduate students and supporting their journeys in STEMM research.



Photo credit: Robb Cohen Photography & Video

Schedule an exploratory call with Jill Perla today by emailing JPerla@aaas.org

SPONSORSHIPS

Lanyards

\$22,000

Stay close to our attendees' hearts by co-branding our lanyards with your logo. With this sponsorship, you can create great visibility for your organization, with every in-person attendee accessorizing with your logo.

Wi-Fi at the Convention Center

With a branded splash page, attendees will be reminded of your organization every time they log onto the Wi-Fi. Show on-site attendees your support of their participation in the conference.

Social Media Stations

\$15,000 per station

Social media stations bring the online conversation to on-site visibility. Your logo will be displayed on monitors with up-to-the-minute online interactions about the Annual Meeting.

Networking

Attendee Coffee Break

\$15,000 per break

Coffee has a gravitational pull for scientists, journalists, and policymakers after long networking hours and early sessions. Provide complimentary coffee to help them reenergize.

Press Wine and Cheese

\$25,000

Make space for meeting press to network and share with them a 10-minute presentation about your organization's work in an intimate and exclusive setting.

Press Coffee

\$15,000 per day

Provide coffee in the reporters' lounge and showcase your brand in a space where press attendees re-caffeinate and file their STEMM stories under tight deadlines.

Expo Workshop Rooms

\$10,000 each

Workshops are aimed at individuals seeking to advance STEMM. As a sponsor of a workshop room, your logo and AAAS' logo will appear on the backdrop behind presentations. Included is a Sponsored Workshop opportunity, where you will have 60-minutes to connect with attendees and highlight products, initiatives, or strategies developed by your organization.

Sponsored Workshops

\$6,000

You will have 60 minutes to connect with attendees and highlight products, initiatives, or strategies developed by your organization.

Sponsor Ad Banners

\$2,500

Your banner will appear on the 2024 AAAS Annual Meeting program website. Banner sizes are the following: 1280 px x 100 px for desktop, 960 px x 100 px for tablet, 480 px x 50 px for mobile.

EXHIBITOR INFORMATION

Corner Booth | \$2,700

10'x10' space open on two sides to foot traffic. Booth includes 3' of pipe and drape along the sides of the booth and 8' along the back. Additional furnishings can be provided by our general service contractor. Includes 1 full registration and 10 basic passes..

In-Line Booth | \$2,400

10'x10' space open on one side to foot traffic. Booth includes 3' of pipe and drape along the sides and 8' along the back. Additional furnishings can be provided by our general service contractor. Includes 1 full registration and 10 basic passes.

20'x20' Island | \$10,800

Additional furnishings can be provided by our general service contractor. Includes 1 full registration and 10 basic passes per 10'x10' space. By reserving this booth size, your in-booth programming and events will be broadcasted out to all of the attendees.

10'x20' Booth | \$4,700

Additional furnishings can be provided by our general service contractor. Includes 1 full registration and 10 basic passes per 10'x10' space.

20'x30' Island | \$15,600

Additional furnishings can be provided by our general service contractor. Includes 1 full registration and 10 basic passes per 10'x10' space. By reserving this booth size, your in-booth programming and events will be broadcasted out to all of the attendees.

Ready to reserve your exhibit space, advertising, or sponsored workshop?

Visit aaas.org/meetings and reserve a booth on Sponsors & Exhibits page.



IMPORTANT EXHIBITOR DATES

December 31, 2023

Final exhibit space payment due

February 14, 2024, 8am

Exhibitor move-in to Colorado Convention Center

February 17, 2024, 6pm

Exhibitor move-out from the Colorado Convention Center

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