

 AAAS | ANNUAL MEETING 2026

SCIENCE @ SCALE

SPONSOR AND EXHIBITOR PROSPECTUS

Phoenix Convention Center | February 12–14, 2026



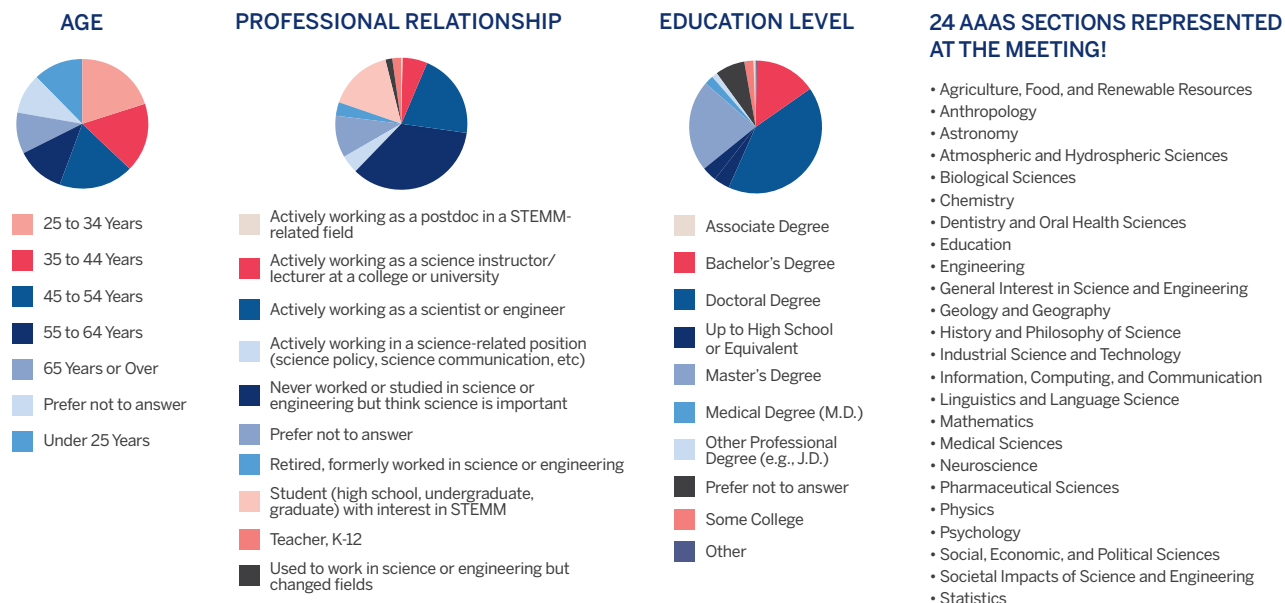
The theme of the 2026 AAAS Annual Meeting—Science @ Scale—inspires us to draw attention, more than ever, on daring to explore the inconceivable and embrace informed risk, while also conceptualizing value for the public good. Our communities of scientists, policymakers, the public/private sectors, and the public are equal partners in the integrative scaling of new knowledge, large-scale data, complex systems, and policy innovation for impact.

We invite you to be part of this important conversation.

Theresa Maldonado, AAAS President and Annual Meeting Chair

Who Attends: The Scale of our Community

Our diverse audience of 4,000 attendees from 65+ countries includes highly educated professionals driving scientific research and practice. They are tech-savvy and seek innovative STEMM tools and resources.



Scaling Visibility: Media Coverage

Yahoo, Yahoo! Finance, The Washington Post, The Guardian, The New York Times, NPR, Business Insider, The Hill, The Telegraph UK, The Times UK, The Economist, Financial Times, Science, New Scientist, Popular Mechanics, Vox, The Miami Herald, among other outlets.

RECENT SPONSORS



"We connected with brilliant minds and witnessed the power of collaboration to drive real-world change. Supporting this community isn't just an opportunity, it's a responsibility. Together, we're helping science move forward."

- Terri Stevens, Betchart Expeditions

Reach out to discuss custom packages and rates: Jill Perla Email: jperla@aaas.org | Phone: 202-326-6502

Expand Your Reach: Become a Sponsor

Gain whole-of-conference exposure and visibility before, during, and after the meeting with a sponsorship. We specialize in designing customizable packages to elevate your brand. From high-visibility signage to thought-leadership engagements, we'll help you scale your message to reach the right audience.



ENGAGE WITH THE SCIENTIFIC COMMUNITY

Plenary Lectures \$65,000 per lecture

Position your brand in front of a global audience by opening a keynote.

Topical Lectures \$30,000 per lecture

Share your message before field-specific innovators take the stage.

Sponsored Workshops \$7,500

Lead a 60-minute session tailored to your story, your goals.



STUDENT & EARLY CAREER INVOLVEMENT

Student E-posters \$35,000

Your organization can play a critical role in recognizing the original research of hundreds of undergraduate and graduate students and encourage their journeys in STEM. This opportunity includes your logo on the frame of each presentation screen will be easily captured as part of the videos.

Post Doc Talks \$35,000

Support the voices of early-career scientists. Postdocs are the next generation of leading researchers and innovators. Sponsoring their talks shows that your organization is invested in the future of science and research, and helps foster early-career development.



Meeting-wide
visibility

Featured in
Science magazine

Discounted/free
registration

Main-stage recognition and more!

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FOSTERING SCIENCE IN SOCIAL SPACES

Welcome Reception **\$100,000**

Sponsor One Bar: **\$20,000**

Sponsor One Food Station: **\$20,000**

Spark excitement and set the tone for an unforgettable event as a Welcome Reception Sponsor. Prominent branding and welcome remarks are offered.

Attendee Coffee Break **\$15,000 each**

Be the caffeine hero they didn't know they needed—turning tired eyes into bright ideas, one complimentary cup at a time. For an additional \$10,000 (\$25,000 total) sponsor one coffee break that includes pastries.

PRESS ENGAGEMENT OPPORTUNITIES

Press Wine and Cheese **\$25,000**

An intimate and exclusive setting where journalists can mingle, exchange thoughts, and craft compelling narratives.

EurekAlert Reception **\$25,000**

Step into the spotlight at our exclusive reception tailored for press registrants from major U.S. and international news operations, alongside public information officers from accredited institutions worldwide.

Press Luncheon **\$25,000**

Provide lunch for journalists as they cover the news of the meeting.

Press Coffee **\$10,000 per day**

Fuel the press pulse by offering a caffeine oasis in the reporters' lounge, where journalists recharge and craft their STEMM stories under relentless deadlines.

BRAND VISIBILITY

Advertise in the Online Program and Expo Guide

Want to stand out at the AAAS 2026 Annual Meeting?

Get featured in the official mobile app—the all-in-one tool attendees use to navigate sessions, find abstracts and exhibitors, and plan their days. It's where your audience already is.

Banner Footer Ad **\$10,000—(4) available**

Always present at the bottom of the page and does not scroll out of view.

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Inline Advertising \$15,000—(3) available

Inline ads appear within the content area on designated pages in full width, and 1/2 of the page.

Hotel Key Cards \$25,000

Elevate your brand exposure and leave a lasting impression with every guest by sponsoring the designated hotel key cards—your logo prominently displayed on the keys to unlock a world of opportunities.

SciMic Stage \$35,000

Showcase your enthusiasm for science that educates, inspires, and entertains. With a prominent display of your logo in the studio and frequent mentions by the host throughout the program, everyone will recognize your commitment to science communication.

Attendee WiFi \$75,000

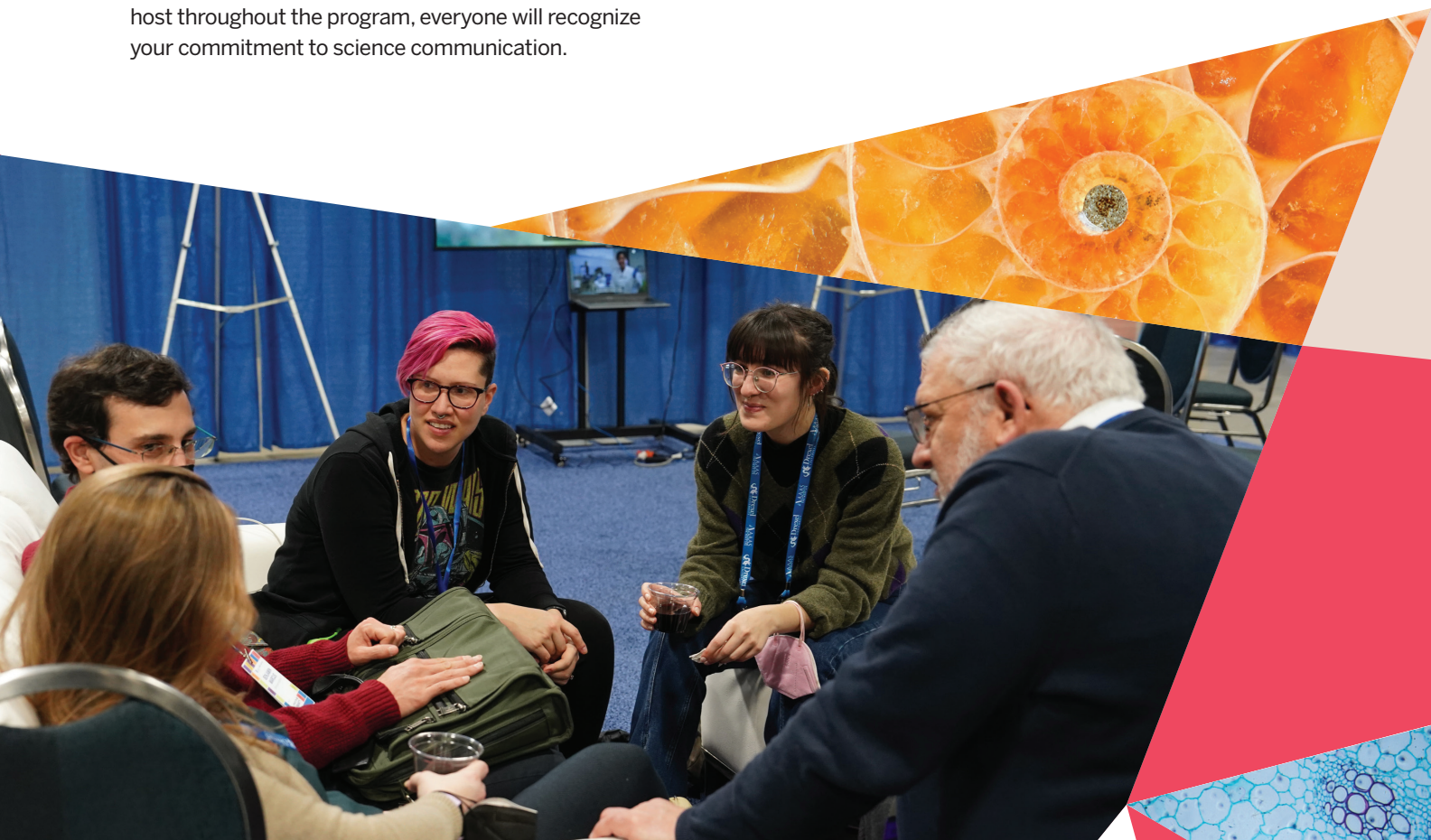
Keep attendees connected, and your brand front and center.

Lanyards \$30,000

Sponsor the lanyards worn by every attendee, seen all day, every day.

Custom Wraps, Digital Banners, Wall Clings, Conference Hotel Video Screen

Contact Jill Perla (JPerla@aaas.org) for specifications and pricing information.



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Built-In Traffic Drivers:

From the Welcome Reception to numerous coffee breaks, happy hours, interactive workshops and access to the expo lounge and SciMic Stage, attendees always wind their way back to the Expo Hall.

EXPLORE THE EXPO

Secure your premium space in the AAAS Expo Hall—where innovation meets visibility.

10'x10' Corner | \$2,800

10'x10' In-Line | \$2,500

A 10'x10' booth includes:

- » 8' draped back wall, 3' draped side walls
- » Booth identification sign
- » Access to expo hall lounge
- » Listing in AAAS conference mobile app
- » Drink tickets to distribute to attendees
- » Online promotion of organization's resources and branding

- » Exhibitor Full Passport Registration (1) per each 10'x10' increment of space includes Basic Access programming, Topical Lectures, Discussion Panels, Workshops, Science Breakthroughs, E-posters and Postdoc Talks
- » Basic Access Registration (10) per each 10'x10' increment of space includes access to Plenary Lectures, Sponsored Workshops, SciMic Stage, Expo & Events

*Island spaces 20'x20' and larger also include:

All in-booth programming and events will be listed in the AAAS online program

ADDITIONAL TRAFFIC DRIVERS

Bingo Card

Exhibitors: purchase a Square for **\$495**

E-Promotion **\$7,500 (1) opportunity available**

Pre-show email distributed directly to Annual Meeting attendees. This direct connection helps drive traffic to your booth ahead of other exhibitors.

Please visit aaas.org/meetings to book your space today!

Why Phoenix?

With more than 300 days of sunshine, a thriving innovation scene, natural wonders like Sedona and the Grand Canyon nearby, Phoenix, AZ, offers a dynamic fusion of nature and technology a fitting host for Science @Scale.



TO LEARN MORE

Contact Jill Perla today via email at jperla@aaas.org or by calling 202-326-6502 to discuss a tailored plan and pricing details.