

AAAS | ANNUAL MEETING 2027

SCIENCE FORWARD

Policy and Engagement
for a Changing World

February 18–20, 2027
Hyatt Regency Chicago, IL



SPONSOR AND EXHIBITOR PROSPECTUS

In an era of rapid and often unpredictable change, science must not only advance knowledge but also navigate the pathways that connect discovery to decision-making, communication, and public trust. Science Forward: Policy and Engagement for a Changing World explores how ideas move through—and are shaped by—the intersections of research, policy, media, and society. The meeting invites scientists, engineers, policymakers, communicators, and leaders across sectors to examine how evidence informs action, and how collaboration built on relationships of mutual trust ensures that science continues to serve society in necessary and transformative ways.

A MODEL FOR SCIENTIFIC ENGAGEMENT

The Expo Exchange Loop Features:

- Continuous circulation layout that maximizes attendee flow
- Open concept design that encourages interaction
- Structured networking breaks integrated into programming
- An environment meant to support extended conversations

At the center of the Loop, AAAS Membership and *Science* create a central gathering hub featuring:

- Coffee and light refreshments
- Midday networking activations
- Afternoon social engagement
- Informal collaboration space

EXCHANGE LOOP ANCHOR PARTNERS

A limited number of institutions and organizations serve as Anchor Participants within the Exchange Loop, receiving prominent visibility, and a larger footprint, and positioning in one of the experience's most highly trafficked areas. Anchor partners help shape the environment, foster engagement, and are recognized as key contributors to scientific exchange and collaboration.

Pricing starts at \$10,000

Recent Sponsors:



Georgia Tech- Innes Allen College of Liberal Arts
School of Public Policy



FLORIDA
INTERNATIONAL
UNIVERSITY



Research
Institutes



Reach out to discuss custom packages and rates: Jill Perla Email: jperla@aaas.org | Phone: 202-326-6502

EXCHANGE POD PACKAGE

\$3,500

Each Exchange Pod is a turnkey engagement space designed for immediate interaction and consistent visibility.

Included Features

8' x 8' Fully Equipped Engagement Space

- Open front footprint optimized for conversation
- Modern, clean, uniform design
- Positioned within high traffic circulation paths

Furnished Engagement Setup Includes

- Counter height cabinet for storage
- Rigid hard backwall
- Two chairs
- Conversation focused layout

Recognition and Benefits:

- Listing in event materials and onsite signage
- Listing in mobile app
- (4) complimentary registration passes



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SPONSORSHIP OPPORTUNITIES

Engagement opportunities are designed as an integrated portfolio ranging from high visibility convenings to targeted scientific activations and branded infrastructure.

Signature Convenings

- Opening Plenary \$50,000
- Closing Plenary \$50,000

Additional Opportunities Available

Inquire for pricing

- Welcome Reception
- Closing Reception
- AAAS Section Social
- Expo Networking Luncheon

Engagement & Community Building

- Sponsored Workshop: \$8,500
- Press Coffee: \$10,000
- Press Luncheon: \$30,000
- EurekAlert!/SciLine/Mass Media Fellowship Reception: \$25,000
- Workshop and Exchange Pod: \$11,500
- Postdoctoral Talk/Expo Stage Sponsor: \$30,000
- AJAS Poster and Awards Breakfast: \$25,000
- Meet the Programs: \$10,000
- Meet the Sections Breakfast: \$35,000
- Speed Networking Event: \$15,000
- Postdoctoral and Early-Career Travel Awards

Inquire for pricing

Branding & Infrastructure Visibility

- Lanyard: \$30,000
- AAAS Member Mailing Promotion: \$15,000
- Attendee WiFi: \$50,000
- Film Screening Room: \$15,000
- Banner Footer Ad: \$15,000
- Hotel Key Cards: \$25,000

High Visibility Digital Signage

Inquire for pricing

- Digital Pillars
- Video Walls
- Sphere 360

CONTINUE THE CONVERSATION

For organizations seeking deeper collaboration, **Institutional Membership** offers year-round engagement opportunities, strategic visibility, and ongoing access to the AAAS scientific ecosystem. For many organizations, participation in Science Forward is the beginning of a longer partnership journey.

Start here. Grow your impact.



LEARN MORE

Contact Jill Perla today via email at jperla@aaas.org or by calling 202-326-6502 to discuss a tailored plan and pricing details.