

# EXHIBITOR RECRUITMENT

2019 AAAS FAMILY SCIENCE DAYS

AMERICAN ASSOCIATION FOR THE ADVANCEMENT OF SCIENCE





## Participate in Family Science Days

**AAAS is now recruiting** local science organizations to participate in Family Science Days at the 2019 AAAS Annual Meeting in Washington, DC! More information is below and online.

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The deadline to apply is **October 12, 2018**. If you or your organization is interested in participating, AAAS is happy to have an initial conversation with you about your application.

**Please contact Stacey Baker at [sbaker@aaas.org](mailto:sbaker@aaas.org).**

### Opportunities Include

- Presenting an interactive booth with hands-on science programming. Booth space is free once accepted.
- Leading a 30-minute stage show featuring visually exciting science demonstrations or experiments that really “wow” the audience (props, explosions, and animals encouraged when following safety guidelines)
- Nominating scientists to present as part of the Meet a Scientist program (see below for more information).





## About Family Science Days

AAAS Family Science Days is a free public science event that offers an array of hands-on family and child-friendly activities. It is held during the American Association for the Advancement of Science (AAAS) Annual Meeting, the largest general scientific conference in the world. The 2019 AAAS Family Science Days event will be held Saturday, February 16, and Sunday, February 17, from 11:00 a.m. to 4:00 p.m. at the Marriott Wardman Park in Washington, DC (location changes each year). Family Science Days features interactive booths appropriate for K-12 youths and their families, highlighting diverse areas of science, as well as a live stage show and the chance to talk with scientists.

Family Science Days demonstrates the AAAS commitment to promoting public engagement with science, a central part of its mission to advance science and serve society. It provides an opportunity for local science organizations to gather and connect with their communities and gives the scientists attending the meeting a chance to see public engagement in action. The event is advertised to families via local media, schools, community organizations and participating institutions.

## About Meet a Scientist

As part of Family Science Days, the Meet a Scientist program consists of short, lively presentations by scientists and engineers. Topics vary from why they chose a science career to the more fascinating, gross or inspiring aspects of their work. The program seeks to exemplify diversity in science. After presenting briefly onstage and answering questions from audience members, speakers interact with attendees one-on-one or in small groups. Scientists are often surprised and delighted by the questions they're asked and may find benefit in the fresh perspectives on how their science is perceived by others.



## Our Attendees

Between 3,000 and 5,000 youths and family members attend Family Science Days each year. The majority of children are between 6 and 12 years old. Other attendees are scientists and journalists from the AAAS meeting.

### Provided Items

Booth space is free for exhibitors, but you must apply through our online form and be accepted. Sales are not permitted in the Family Science Days hall.

If you are approved to be an exhibitor, there will be an informational webinar in January and additional details will be sent by email.

The standard 10'x 10' booth setup comes with:

- 8' high back drape and 3' dividers
- One-line identification sign
- (2) 6' draped tables
- (2) chairs
- Wastebasket
- 15 exhibitor badges for your booth staff
- If requested: 5 amp electrical drop and wired internet

Each organization is financially responsible for any items (carpet, furniture, or audio/visual) above the standard setup, which can be ordered through our vendors.



## As a Family Science Days exhibitor, you are committing to:

- Provide a fun, hands-on activity appropriate for children and family interactions.
- Sales are not permitted in the Family Science Days hall. If you are interested in sales, please consider also having a booth in the main exhibit hall.
- Staff your booth for the entirety of the event. Hours are 11:00am- 4:00pm on Saturday, February 16 and Sunday, February 17, 2019.
- You must be set up and ready for attendees in your booth by 9:30am Saturday, February 16. Move in is Saturday, February 16, 8:00am-9:30am.
- We are hosting a staff and exhibitor hour 10:00 am-11:00am on Sunday, February 17. This is intended as an opportunity to network with other exhibitors before attendees arrive that day.
- Move out is Sunday, February 17, 5:00pm-9:00pm

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## About AAAS

Founded in 1848, the American Association for the Advancement of Science is an international, nonprofit organization dedicated to advancing science, engineering and innovation for the benefit of all people. With more than 120,000 individual members in more than 91 countries, AAAS is the world's largest multidisciplinary scientific society and a leading publisher of cutting-edge research through the *Science* family of journals. As one of the top voices for science worldwide, we spearhead initiatives in policy, international cooperation and diplomacy, STEM education, public engagement, and more. We strive to promote and defend the integrity of science and its use, provide a voice for science on societal issues, and strengthen and diversify the science and technology workforce. More information is available at [www.aaas.org](http://www.aaas.org).

